



<https://nnc.co.in/job/digital-marketing-intern/>

Digital Marketing Intern

Description

We're looking for a curious, hands-on **Digital Marketing Intern** to help us turn marketing data and strategies into insights that shape campaigns and business decisions. You'll work with real campaigns and digital analytics.

Responsibilities

What You'll Do

- Assist in planning, executing, and monitoring digital marketing campaigns across channels (social media, email, PPC, SEO).
- Analyze campaign performance and identify trends, opportunities, and areas for improvement.
- Conduct market research, competitor analysis, and audience segmentation.
- Develop and optimize content for social media, blogs, and email marketing.
- Present findings through clear visuals, reports, and concise summaries.

What You'll Need (Requirements)

- Completed a Bachelor's/Master's in Marketing, Business, Communications, or a related field.
- Familiarity with digital marketing tools such as Google Analytics, Google Ads, Facebook Ads Manager, Mailchimp, HubSpot, etc.
- Understanding of SEO, content marketing, social media platforms, and paid marketing strategies.
- Comfortable analyzing campaign data and creating reports using Excel, Google Sheets, or visualization tools like Tableau/Power BI.
- Strong communication skills, creativity, and a willingness to learn.

What You'll Learn

- End-to-end digital marketing workflow: strategy → campaign execution → performance analysis → optimization.
- How to translate business objectives into actionable marketing strategies and present results to non-technical teams.
- Best practices for campaign planning, content creation, reporting, and performance tracking.

Contacts

Company: NNC Global

Email: hr@nnc.co.in

How to Apply:

Interested candidates can send their updated resume to hr@nnc.co.in with the subject line "**Application for Data Collection Associate**". Only shortlisted candidates will be contacted for the next stage of the recruitment process.

Hiring organization

NNC Global

Employment Type

Full-time, Intern

Industry

NNC Global

Job Location

Remote

Working Hours

8 Hours

Base Salary

₹ 5,000 - ₹ 30,000

Date posted

July 9, 2026